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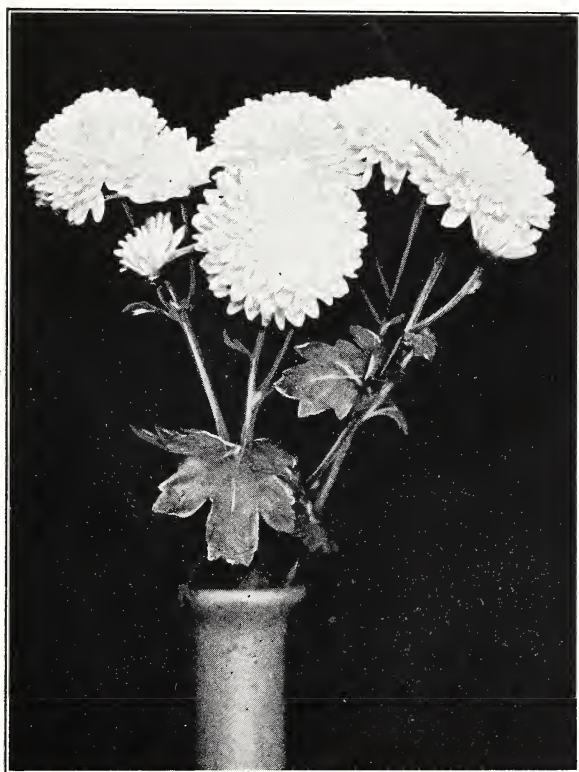
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U. S. Department of Agriculture

CLARK GARDENS

*“Chrysanthemums
of
Character”*



1927

PASADENA, CALIFORNIA



PRIZE WINNING ARRANGEMENT AT PASADENA FLOWER SHOW, OCTOBER, 1926



CLARK GARDENS

“Chrysanthemums of Character”

1250 SOUTH FAIR OAKS AVENUE
PASADENA, CALIFORNIA

MEMBER

Chrysanthemum Society of America
Pasadena Horticultural Association
Society of American Florists and Ornamental Horticulturists

“Chrysanthemums of Character”—means the same today with us as it did several years ago when we first started to use the slogan. The varieties that we list in this catalog have proven to us that they have excellent traits and are superior to other varieties in their respective classes. They deserve to be called *“Chrysanthemums of Character.”*

HISTORY—In 1926, two new types of chrysanthemums were introduced. One is called the exhibition single and the other the exhibition anemone. Both types should be disbudded in the same way as the large flowering kinds. Laona is offered in the single group and Triumph and Buff Queen in the anemone section.

THE WEATHER IN CALIFORNIA—(an unusual expression here) probably affects the blooming period of some varieties. In 1926, Yuletide flowered at Thanksgiving instead of at Christmas and as a result some of our customers thought we were poor guessers. But Mother Nature usually has each variety bloom at about the same time each year and if she chooses to change her mind that is her prerogative and her decision is final.

“SAY IT WITH FLOWERS”—to attain the desired results. Our flower shop becomes more popular all the time because our customers not only come back themselves but bring their friends as well. We appreciate this patronage very much and will strive to deserve it in the future by selling the most precious human acquisition, happiness, in the form of Fresh Flowers, Attractive Arrangements and Chrysanthemums of Character.

CLARK GARDENS

NOVELTIES AND NEWER VARIETIES

Price \$1.00 Per Plant; \$10.00 Per Dozen

*Not less than six plants of ONE variety at dozen rate.
A charge of 25 cents per dozen will be added on all mail orders.*

BERTA—Crimson and gold. At first glimpse reminds one of the old Pocketts Crimson, but the gold is brighter and the crimson a warm velvet lacking the blue tone seen in the latter. Incurved curly petals show this really beautiful bloom to advantage. Medium height. Midseason.

CINCINNATUS—Exquisite shade of orchid. Wide petals fold themselves into a soft fluffy globe, well rounded but not solid. Can be grown to exhibition size but is recommended more for daintiness of color and form. Midseason

CRIMSON GLOW—The brightest of the red and golds. Not quite so large as Berta but more vivid in coloring Dwarf. Early.

DETROIT NEWS—Orange bronze. Brilliant graceful flower, loosely incurved, not of largest size but well formed. A welcome addition to the bronzes.

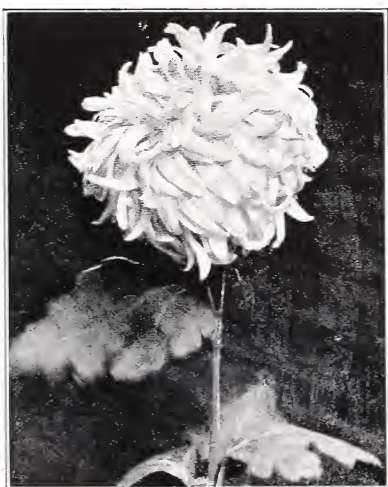
DR. J. INGLIS—Bright mauve with silver reverse. Partly incurved, with long petals curling down around the stem. The sharp contrast in these colors makes this a striking looking bloom, and meets a popular demand for this combination. Midseason.

FRANK DURANCK—Shaggy bloom of lemon yellow. Thin rounded petals slightly incurved. A curly uneven flower.

MARION SEMLER—Wine-red with reverse of warm buff. A splendid flower, starts blooming in midseason but there will still be a bright spot of color in its corner at the end of the year. Exhibition size, beautifully formed and distinctive coloring. A splendid keeper.

MARY L. CLARK—Exhibition bloom of shaded lavender pink. Heavy strong flower supported on good stem. Free bloomer. Midseason.

MRS. CHARLES FOX—Brilliant yellow. Wide straight petals reflex to form heavy, showy bloom. Even among the brighter colored, this one hits the eye with a keener punch. If you are looking for a soft vague color, then for heavens sake pass this up. It is vivid, startling. Late midseason.



Mrs. Charles Fox



Majestic

NANCY SANFORD—The latest orchid in the collection, starts blooming at Thanksgiving time but is still going strong long after New Years. Rather above average height with luxuriant foliage and graceful stem. The shaggy uneven bloom completes the picture. Her even shade of lavender recalls the old reliable Helen Frick, but is totally lacking in the solidity of Helen. Nancy is the last word in grace.

NEW AND SCARCE VARIETIES

Price 50 Cents Per Plant; \$5.00 Per Dozen

Not less than six plants of ONE variety at dozen rate.

A charge of 25 cents per dozen will be added on all mail orders.

BRONZE TURNER—The newest of this famous family. Same incurved form as the others but with an exquisite blending of color from creamy yellow in the center to soft fawn with Van Dyck brown shadings on the lower petals. A luscious creamy fluff that looks good enough to eat.

CHEROKEE—Rosy bronze of great size. Whether disbudded and made into an exhibition bloom, or allowed to grow naturally in sprays, this is one absolutely satisfactory variety. Bloom commences in midseason but continues into the New Year. Good supporting stem. Those who complain that their blooms all come and go at one time, and that in October, should give Cherokee a trial.

GLADYS PEARSON—Good Thanksgiving number. Upper surface of petals apricot with reverse of buff, brightening to orange under artificial light.

HONEYDEW—Not of the largest size but beautifully formed incurved bloom of cool lustrous yellow, no golden notes. Splendid cut flower and fine for blending with other colors as it never clashes. Late.

J. R. BOOTH—The golden yellow sport of Nagirroc with long curling petals and beautifully formed bloom of its parent, different only in the clear shining bright yellow with no trace of bronze. A spectacular mum.

"MA" FERGUSON—The yellow of Major Bonaffon but with petals arranged irregularly, outer ones reflexed, center incurved. Handsome bloom and good keeper.

MAJESTIC—Stands alone. There may be finer, more finished forms, but none of this color. A clear shining copper with no shading. Without a peer as a cut flower. It may start blooming in mid-season but will still be going strong when the curtain is rung down on the last act. We endorse it without one reservation.

MARY MASON—A beauty. Large bronze of the popular old rose shade. Beautifully formed though inclined to be shaggy. Attracted its full share of attention at the Gardens this fall. Early mid season.

MISS EMILY MORRISON—Exhibition bloom, loosely incurved, a huge creamy puff. This is a lovely variety, producing many blooms and holding up for a long time. Foliage unusually fine. Mid season.

MISS MILICENT ROGERS—A blend of colors on which we would be delighted to "pass". Curly irregular flower of exhibition size shading from salmon pink to old gold. Mid season.

MONARCH—Snow white, slightly incurved, of the largest size. Tall with splendid foliage. A long season of bloom starting for Thanksgiving and blooming into the New Year.

MRS. A. H. BURKE—Exhibition of enormous size with long spreading petals. Daybreak pink shaded with soft yellow. Good stem to hold up the huge bloom. Fine keeper.

MRS. NELLIE T. ROSS—The soft luminous yellow of Honeydew but much larger loosely incurved, it has neither the smugness of Bonaffon nor the shagginess of Nagirroc. Wonderful keeper. Late mid-season.

NEW JERSEY—One of the loveliest varieties we have seen. In form resembling Katherine Twigg but with a broader spread of petals. Beautifully tinted pink like the inside of a shell. Nothing daintier in any flower. Mid-season and late.



Niagara



White Giant

NIAGARA—Exhibition bloom of creamy white, with tremendously long petals, rolled a little but not curled. Easily seen where it gets its name. Mid-season.

OCTOBER ROSE—Soft rose color, incurved. Very straight stem not too heavily foliaged. Early.

SYLVAN TINTS—The real thing for Thanksgiving and later. Wide loosely incurved petals show to advantage the striking coloring, cardinal with reverse of tan.

THANKSGIVING PINK—Not "pink" as one would infer from the name but a warm lilac. Beautiful coloring in an even tone with no shading, which does not fade when flower is fully open. Makes a wonderful umbrella-like bush, each flower with its own long stem. In big demand as a cut flower. Late.

W. A. BILNEY—Fine exhibition variety of a deep clear bronze. Broad flower of good depth and splendid color.

WHITE GIANT—Another lucky number drawing the proper name. Gigantic white of velvety texture, petals more than an inch wide, reflexing down close to stem. Powerful stem with no curves holds up the huge bloom as if it were a button. Late.

WHITTIER—Perfect incurved form of Major Bonaffon but with better foliage. Also a little brighter color. Fine cut flower. One of the group that blooms into the New Year. Late.

W. N. RUDD—Terra cotta red with golden bronze reverse. Large full head on strong stem not too tall. Prolific. Mid-season.

YUKON—Commercial yellow. Clear bright color. Round full bloom. Fine cut flowers. Mid-season.

STANDARD VARIETIES

Price 30 Cents Per Plant; \$3.00 Per Dozen

Not less than six plants of ONE variety at dozen rate.

A charge of 25 cents per dozen will be added on all mail orders.

ADRIAN'S PRIDE—Intensely bright yellow, stiff petals standing well out to form globular bloom. Fine commercial. Prolific bloomer. Mid-season.

BARBARA DAVIS—Orange bronze narrow thready petals reflexed, with tips slightly bent giving appearance of ribbon pompon a trifle shirred. Mid-season.

CELEBRATION—Bright yellow of a softer tone than Adrians Pride. Loosely incurved. A handsome bloom, large size. Late mid-season.

CHIEFTIAN—Hard to beat. Loosely incurved bloom of an exquisite shade of pink. If you have never tried this one and do not know it you will make no mistake if you are looking for a real pink. Mid-season.

DECEMBER BEAUTY—Well named. One of the latest and best. The color is white with pink shadings deepening toward the center. Closely incurved making solid well formed bloom. Grows rather tall with heavy straight stem bearing foliage well up.

DICK WITTERSTAETTER—Velvety dark red with tan reverse. Wide petals form carelessly incurved bloom of unusual charm. A favorite.

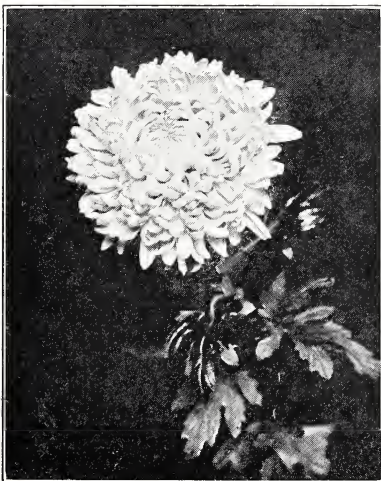
DISTINCTION—Deep pink slightly incurved. Stem unusually rigid with strong dense foliage. Late.

GLENVIEW—Exhibition bloom of dark bronze with Indian red lining. Bloom is held proudly on top of sturdy stem and good foliage backs it up. Mid-season.

GOLDEN GLORY—Vivid yellow incurved open bloom, not of the largest size but just right for cutting. A little under average height and very free bloomer. Early.

GOLDEN MISTLETOE—Soft shade of amber yellow. Incurved medium sized bloom. Very late lasting into the new year.

HARVARD—Dark crimson. Very late, lasting to the end of the year. As it is never one of the really large ones it is very good grown naturally rather than disbudded.



Distinction



Yellow Pocket

- HELEN FRICK—Very large Japanese bloom. Clear even shade of orchid lavender. Incurved. Outer petals reflex to form fringe. Fine late variety.
- JOAN OF ARC—The shaggiest white of our acquaintance. Long, slightly curling petals that wander round among themselves, hit or miss. Reflexed type. Mid-season.
- KATHERINE TWIGG—Broad, mushroom shaped bloom with forked fringe. Color pearly white softly tinted with pink. A lovely thing. Mid-season and late.
- L. ROUSSEAU—Bright red and gold. Very loose open bloom, slightly incurved. Stem slender and wiry with just enough curve to be graceful. Rather above medium height. Mid-season.
- LOUISA POCKETT—Huge white incurved ball of perfect form and good habits. Foliage very large and profuse. Exhibition. Mate to Yellow Pockett. Mid-season.
- MEGAN—The reverse of bushy, it grows up with straight tall stems and can be planted closer together than some varieties. Blom is not large but well formed, incurved. Color a bright rose pink which does not fade out. Mid-season, a long one. Looks like a show dahlia.
- MISS. RUTH TWOMBLY—Deep golden yellow shading to bronze, wide petals reflexed, center ones incurved. Mid-season.
- MRS. E. KERSHAW—A winner in the bronze class, clear and unshaded. Deeper in color than the old Ongawa and not so dark as Ma'estic. Outer petals reflex down around stem forming huge irregular ball. Tall. Mid-season and late.
- MRS. H. S. FIRESTONE—Enormous chamois buff bloom on plants rather under medium height. Mid-season.
- MRS. O. H. KAHN—Brilliant orange bronze. Spherical bloom of open type showing off color to advantage. Late mid-season.
- NAGIRROC—(Golden Champion) Very large exhibition bloom with golden bronze petals curling down around the stem. A showy and most satisfactory variety. Early mid-season.
- POCKETT'S CRIMSON—Deepest velvety crimson with reverse of gold. Huge reflexed bloom. Mid-season.
- PURPLE KING—Large reflexed bloom of deep purple, slightly dwarf in growth. When not disbudded this makes profuse sprays of shaggy mulberry bloom, mixing particularly well with cream or soft yellow. Mid-season and late.
- ROSE DAY—One of the loveliest. Broad well formed bloom of a deep clear rose. Holds its color well. Under average height. Exhibition.
- SNOW WHITE—Pure white incurved compact bloom. Very prolific with dense dark foliage close up. Splendid cut flower and keeper.
- SUNGOLD—Very bright yellow. Open incurved form with long petals, the lower ones standing well out and slightly upcurved. A strong variety and capable of producing many bloms per plant. Distinctive in form and fine for cutting.
- T. CARRINGTON—Large showy flower of reddish violet with lighter reverse. Reflexed. When not dibudded makes an immense bush with good long stem for each bloom.
- TOWANTIC—One of the finest of the very late varieties. Open incurved type with firm petals forming a bloom of singular beauty. Color snowy white.
- VENUS—Best of the very earlies. Petals have a full rounded appearance, resting on each other to give an impression of foam. Incurved form but lower petals curve back sufficiently to relieve stiffness. Softest cream color daintily tinted with pink.
- VERMONT—One of the largest. Enormous bloom of bright lavender pink. Wide petals reflexed and rather tangled. Tall. Mid-season.
- YELLOW POCKETT—A mate to Louisa Pockett in soft light yellow. The largest of this color in the Gardens. A finished incurved form, good habits and long season of bloom. With its great size it leads in popularity.

STANDARD VARIETIES

Price 20 Cents Per Plant; \$2.00 Per Dozen

Not less than six plants of ONE variety at dozen rate.

A charge of 25 cents per dozen will be added on all mail orders.

ANTIQUE—Compact bloom of a bronze combination all its own; beautiful shade of dark fawn touched with old rose. Tall with heavy foliage. Mid-season and late.

BERTHA WELSH—Loosely incurved two-tone flower, with inside of petals a dark lavender and reverse of a silver pink. As bloom is inclined to show its center it is a good variety not to disbud. Then it is somewhat on the order of a single decorative, and with its large yellow center frankly disclosed the deep coloring makes a striking effect. Mid-season and late.

BETSY ROSS—Incurved white, forming perfect ball. Not so large as Louisa Pockett but beautifully formed and of the right size for commercial work. Its strong stem, holding flower well up, and good foliage place this high in its class. For the home garden where disbudding is not desired, this is a good bush plant. A little above medium height. Early.

BLACK HAWK—Darkest of the whole collection, a deep velvety red. Never very large, even with disbudding, it is satisfactory grown naturally to sprays. Early mid-season.

GOLDEN KING—Large incurved yellow, outer petals a bit fringe. Color not of the brightest but a good medium shade. Rather tall.



SPECIAL

Price \$1.00 a dozen

To meet the demand of those who want “chrysanthemums”, no type or variety specified, we are this year offering for the first time an assortment at the popular price of ONE DOLLAR A DOZEN. This includes both large flowered kinds and pompons, and is exceptional value for the varieties offered. Not less than a dozen at this rate. Sold cafeteria style at our nursery. Cash and Carry. None will be shipped.

EXHIBITION ANEMONES

NEW TYPES FOR DISBUDDING

Price \$1.00 Per Plant; \$10.00 Per Dozen

Not less than six plants of ONE variety at dozen rate.

The anemone chrysanthemum gains in popularity every year. These and the single types form the bulk of the planting with many discriminating growers and with good reason. These spectacular beauties form the missing link between the smaller types and the big standard varieties. They can be grown naturally to sprays if desired but the small additional effort required to pick off a few buds more than pays for itself in the striking beauty of the resulting flowers. Instead of a crowded cluster, you have the perfect bloom evenly finished in color and form. Not one to a plant as some people mistakenly suppose but many. However they are most satisfactory either way.

BUFF QUEEN—Large type anemone measuring six inches across when disbudded. The coloring of this number brings joy to the eye of this poor cataloger but none to the mind when it comes to describing it. Its name is derived from the underlying note of buff similar to the coppery tones of Majestic. But unlike the latter it is not a solid color but has a whole flock of pastel shades playing tag across its florets and rays. Late mid-season.

TRIUMPH—The largest anemone in captivity. Color a bright bronzy gold. When disbudded this attains a good eight inches in diameter, and never fails to elicit comments and inquiries as to just what it is. Showy as it is however, some prefer the natural sprays. These are very shaggy with long loose rays, many blooms to a spray. Strong grower producing a wealth of flowers to every plant. Late mid-season.

1926 INTRODUCTIONS

ANEMONES FOR DISBUDDING

Price 50 Cents Per Plant; \$5.00 Per Dozen

*Not less than six plants of ONE variety at dozen rate.
A charge of 25 cents per dozen will be added on all mail orders.*

PETER PEARSON—The heavyweight of the anemone group. High raised cushion of soft buff surrounded by a forest of row after row of rays softly tinted pink giving one the impression of a well poached egg on a particularly chunky piece of toast. Very bushy growth with strong stem and foliage and could do nicely with a little disbudding. Latest anemone in the gardens.

ROSE ROYAL—The flat anemone type where the cushion is not raised above the level of the surrounding rays. The color throughout is a soft violet rose. Main characteristics are the dwarf growth and massive bloom. It is especially recommended where good-sized flowers are required without the very tall growth which usually accompanies these. Mid-season.

TUSCOBA—Tuscoba is yet another type not so solidly built as either of the others and with the ray petals slightly quilled. This gives the flower a chance to show off its two colors; soft old gold contrasting with the Indian red lining. Stems are strong and slender and although there is a profusion of bloom, there is never the heavy bush of the other two. Late.

ANEMONES

Price 30 Cents Per Plant; \$3.00 Per Dozen

*Not less than six plants of ONE variety at dozen rate.
A charge of 25 cents per dozen will be added on all mail orders.*

CHESTNUT—Blending of chestnut and old rose. Good color and very popular as a cutflower. Mid-season.

GODFREYS PERFECTION—All white both center and rays. A flat trustworthy anemone with a reputation to maintain. Low growing with strong straight stems. Ideal for cutting. Mid-season and late.

IZOLA—Most prolific of all the anemones, with wide spread of bush covered with the amaranth rose colored flowers. Fine pot plant. Good for disbudding.

MAPLE LEAF—Wide full cushion with double row of rays. Growth very bushy producing many sprays and a good surface of bloom. Colors range through the autumn tints from pale to dark just like the real maple leaf. As growth is low, this would make effective border. Mid-season.

MRS. C. J. WOLF—A flower that keeps you guessing. When it first opens the thing that draws your attention is a smudge of snuff brown directly in the center, just as if a small boy had gone around and with a pudgy thumb touched up each white bloom. You are not sure you quite like it, but as it develops and the florets open the smudge disappears and you have the starry beautiful white anemones without a flaw.

NADIA—Very small anemone. The bright yellow flowers are borne freely in open sprays, making a surface of bloom effective as a border. Late mid-season.

NOKOMIS—Is best disbudded. There are more blooms than are really needed on the plant unless used as a border. Dwarf and very bushy. Ray florets a bright violet mauve with white cushion.

POMONA—An exquisitely beautiful flower. Like Venus the quality and arrangement of petals give a foamy appearance, a glistening “something” that others lack. Color a pearly white with creamy center.



Mrs. C. J. Wolf

SUNSHINE—No question of it. Gleaming, vivid. Heavy round cushion with strong rays. A yellow to lighten any corner. Most prolific, every spray a solid mass of bloom. Right for Thanksgiving.

SURPRISE—Exquisite blending of color, pale lilac edged with deep carmine violet. Flower is not built so compactly as some anemones but rays and florets present a fluffy soft appearance that is very appealing.

THE CHIEF—Fine upstanding variety, the wide full cushion a bright yellow with a double row of rays a light creamy yellow. Stem slender and very strong with good angles to widen out the sprays. A starry flower. Late mid-season.

NOVELTY SINGLES OF 1926

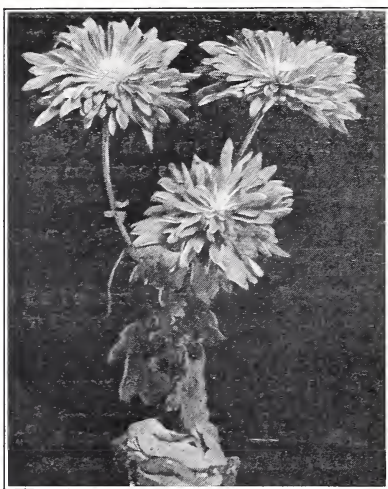
Price \$1.00 Per Plant; \$10.00 Per Dozen

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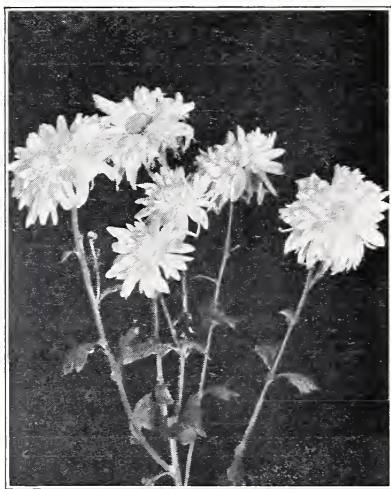
A charge of 25 cents per dozen will be added on all mail orders.

LAONA—Exhibition single. When disbudded has a diameter of nine inches. Color a soft shade of pink with markings of deeper tone. The extraordinary length of the narrow petals gives an exotic touch to the flower and makes it look as if it were not quite real. Even without disbudding this is a whale of a daisy. Blooms Thanksgiving and later.

LIBERTY—The long looked-for single. Strong growth and wide sprays with rigid stems holding each flower just far enough from its fellows to prevent any suggestion of crowding. Flower is beautifully formed, each row of petals a little shorter than the last so that all are in evidence at once and equally prominent, giving a wide-awake appearance. Color a rich Indian red suffused with gold. A row of short petals around center rolled showing gold reverse, heightening the starry effect. To those appreciative of color not seen in every garden we recommend Liberty. Late.



Liberty



Louise Mayo

NEW SINGLES

Price 50 cents Per Plant; \$5.00 Per Dozen

Not less than six plants of ONE variety at dozen rate.

A charge of 25 cents per dozen will be added on all mail orders.

ELLA GILLIFORD—Salmon pink, a clear even shade deepening toward the center almost to an ecru. So double it is open for some time before center shows. Those preferring the pastel shades, yet with nothing washed-out about it, should not overlook this one.

LOUISE MAYO—The most exquisitely beautiful single in the field. Strong wide petals stand out with no suggestion of flop and show in every detail the lovely results of Nature's paintpot. Offhand we surmise the Artist took Bronze Molly as a background, then while the paint was still wet softly brushed in a surface of salmon pink tinged with lavender. He didn't completely cover the background and amused Himself by using first one brush and then the other. The result is a blend of all three which our Thesaurus does not seem to have a word for. If you want something loud and showy, pass this up, but if you are of those who appreciate the odd and beautiful in color, don't miss Louise Mayo. You'll be repaid.

SINGLES

Price 40 Cents Per Plant; \$4.00 Per Dozen

*Not less than six plants of ONE variety at dozen rate.
A charge of 25 cents per dozen will be added on all mail orders.*

- BRONZE MOLLY—A tawny beauty of amber and maize yellow. Strong flat flower that looks right up at you in alert wide-awake fashion. Tall with rigid stems and not so dense foliage. Flower measures four to five inches across. Late mid-season.
- CHARLES FAIRS—Old rose bronze. Strong stem and foliage. A fine variety. Late.
- GOLDEN SUN—Brilliant yellow. One of the strongest and most prolific singles in the Gardens. Fine for cutting as it stands up well and there is surely nothing stingy about the number of stems it gives you. Mid-season.
- HELEN HUBBARD—Fine crimson decorative. Rich velvety color that does not fade. Lower petals from two to three inches long and each succeeding row a little shorter with a slight roll, differing from the usual arrangement of petals in a single. Slender rigid stems and good open sprays. Late.

SINGLES

Price 30 Cents Per Plant; \$3.00 Per Dozen

*Not less than six plants of ONE variety at dozen rate.
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- CHRISTINE MACKENZIE—A warm fawn shading to mahogany. Rigid stems holding each bloom apart from its fellows to form large bushy sprays that maintain their form after they are cut. Fine for baskets. Early mid-season.
- ELIZABETH MacDOWELL—Cinnamon bronze single of the finest type. Lovely tawny shade with deeper notes. Long graceful sprays. Strong grower and splendid cut flower. Mid-season.
- GENEVIEVE—Reddish violet. A little on the order of Sara G. Verity and sometimes mistaken for it across the field; a closer inspection shows that the color is very much deeper and the flower more double. Arrangement of flowers in the spray is particularly good. A strong prolific grower. Mid-season.
- GLORIANNA—Amber bronze with pink shadings. Flowers four inches across, several to a spray but each held apart on a wiry stem quite independent of the others. One row of long petals with three or four shorter rows. Resembles somewhat the bloom of Skiff but the growth is quite different, the stem while strong and vertical never being so heavy and unbending as the latter. We find this an asset in arranging cut flowers. The wiry strong stems can be bent but will spring back into position and are not heavy enough to over balance an incautious vase. Mid-season.
- GRANT B. SCHLEY—Popular variety. Tall strong plants with open sprays of orange gold shading to bronzy scarlet. A lovely combination.
- IDA CATHERINE SKIFF—Apricot bronze. Extremely popular both in the field and as a cut flower. Stems as graceful and flexible as a lead pencil support the heavy sprays. Mid-season.
- ISOBEL MACKENZIE—Soft fawn shade, the mate to Christine in all but color. We do not often see this particular coloring and it is specially pleasing when combined with the richer and more vivid tones. Mid-season.
- JULIA—Amaranth rose with lighter reverse. Very long firm petals form a showy contrast to the bright gold center.
- LADY ASTOR, M. P.—Every inch an aristocrat. Holds her head up on a fine erect stem without being too heavy, produces a mass of bloom and holds her color well. Deep crimson. Late.

MRS. MAZEY—The bronze sport of Mrs. E. D. Godfrey and her duplicate in everything but color, an exquisite shade of tawny bronze. One of the latest singles to bloom and one of the most satisfactory.

PEGGY BULKELEY—Soft luminous pink, a definite even shade. Large flowers arranged in wide rigid sprays. Strong stem and heavy foliage. Very Late.

RUTH C. DENNISON—Bright yellow single of good habits. Strong grower and a satisfactory cutflower.

SARA G. VERITY—A beauty. Bright lavender single with gold center. Large clear sprays with a peculiarly starry quality. Mid-season.

SUPREME—One of the heaviest singles we have seen, large showy flowers supported on good stems and forming wide sprays. Color is the rich dark velvet of Pockets Crimson with gold center. An early bloomer.

SINGLES

Price 20 Cents Per Plant; \$2.00 Per Dozen

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DAZZLER—One row dark velvety red petals with gold center. Long graceful stems firm enough to uphold the sprays without being stiff. A popular variety for cut work which answers the mid-season need for a red single.

LILY NEVILLE—Creamy white single of good strong habit and one of the best for bouquet or basket to harmonize the brighter colors. Stem just right, neither too stiff nor bendy.

MRS. E. D. GODFREY—Light pink with yellow center. Very long stems so that good supports should be provided. If this is done, nothing could be more satisfactory for a good late pink.

OLD GOLD—And that's what it is, a bit of old gold. Possessing a shade that is seen in no other. The flower measures an inch and a half across with seeds to a spray. Long wiry stems with the side breaks flowering, make sprays that are worth while. No scarcity of bloom with this variety. Mid-season.

POMPONS

New and Scarce Varieties

Price 50 Cents Per Plant; \$5.00 Per Dozen

*Not less than six plants of ONE variety at dozen rate.
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BETTY WATKINS—In color almost identical with New York but habit of growth different. More compact with rigid stems holding flowers apart, a little bit larger and not so rounded. One of the best of the bronzes. Mid-season.

CHICAGO PEARL—Solidly built pure white pompon. As the flowers are inclined to cluster, it is best for disbudding. A round miniature snowball when disbudded. If you are looking for something artistic and graceful leave the Pearl alone. Late.

JUVA NICHOLSON—A light golden yellow tinged with bronze near the center. Large sized perfectly formed pompon. Compact growth with sturdy stems obliging flowers to "stay put" in good sprays. A splendid variety. Late.

MARY ANN—Lavender pink of the same shade as the popular Mrs. Staats. Has a luminous quality that is greatly enhanced by artificial light. Quantities of this variety were used in banking an alcove at the last Pasadena Flower Show and called forth many admiring inquiries and comments from the visitors. Medium height, slender sprays. Mid-season.

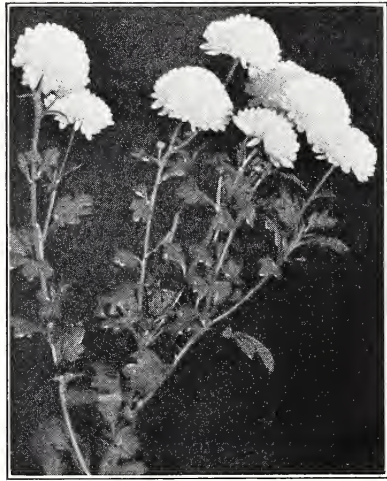
MORNING GLOW—Clear shell pink shading in the center to a soft salmon. Unusually large but not ball-shaped. Perfect free sprays with no clustering. One of the most appealing pastel colors that we have seen. An exquisite flower which should do well in partial shade. Early.

PINK DOT—Very full and rounded though not large, borne in tall, graceful sprays. Color is pale rosy pink with crimson dot in the center. Lasts well on or off the bush and the finest type for cutting. Stems wiry and erect but not heavy and it's a real joy to arrange them. There is none that we offer with more pleasure. Early.

WHITE CAPS—Pure white well rounded pompon. Firm stems hold generous sprays well open with never a suggestion of clustering. Splendid cut flower and an absolute white. Mid-season.



Juva Nicholson



White Caps

YELLOW FELLOW—Undoubtedly the finest yellow pompon we have ever seen. Clear shining yellow, well rounded but not too solidly built, in fine well spaced sprays. A bit under average height with firm stocky stems. Mid-season. Satisfactory in every way. (See cut on front cover.)

POMPONS

Price 40 Cents Per Plant; \$4.00 Per Dozen

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AUTUMN GLINTS—Large pompon with strong stems holding the flowers apart in the widest and most numerous sprays seen at the Gardens. Prolific hardly expresses it. Color a light golden yellow tipped with bright bronze toward the center. None finer of this type. Early.

BOKHARA—An old rose bronze that is fittingly named. They make this coloring in the East and you will find it in some rare old rugs. Not a very large pompon and under medium height. Early.

BUCENA—Light bronze $1\frac{1}{2}$ inches in diameter, compact and well formed. Sturdy growth and flowers spaced apart to form good appearance. Right for Thanksgiving.

FLORA—Deep red, loosely formed pompon, not at all the heavy compact type. Sprays wide and holding many blooms, well spaced. Graceful stems. Mid-season.

GOLDEN CREST—Bright yellow seedling of Christmas Gold but much larger, also lighter in color. Comes in earlier, produces masses of bloom. Mid-season.

LORRAINE MEECH—A fine late bronze. Flower very like Rowenna but quite different growth. Lorraine holds her arms wide apart and it would be impossible to make two flowers on the same branch touch each other. As there are many branches the effect is to give a good general surface of bloom with no clustering.

POMPONS

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ANGELO—Early mid-season. Flower very full, measures three inches across, borne in dense clusters on good stems not too stiff. Color an honest to goodness pink, one of the few. Many stems to a plant, producing masses of bloom. Recommended for pot work. Rather low.

CAPT. COOK—Rose pink pompon, taller than the average, flowers form good clusters. Petals are notched giving the blooms a feathery appearance. Mid-season.

CHAMPAIGN—One of the earliest. Flowers rather shaggy of the larger type. Color is shaded old rose bronze.

CLARA JAMESON—Scarlet bronze, medium size, good stem and prolific. Early.

CLORINDA—The perfect border plant, producing many stems, each one supporting a spray that helps to make a solid top of bloom. And yet they are not borne in clusters. Each flower simply insists on growing as high as its fellows, neither more nor less. The color is an even shade of bronze, a real brown. We cannot recommend this too highly. Just right for Thanksgiving and later. Height about two feet.

COMETO—Very round full flower borne in long sprays. Lavender pink tipped with gold toward the center. Splendid cut flower with good long stems. Early mid-season.

CORA PECK BUHL—Deep gold. Flowers very full about an inch and a half across borne on long stems. Early.

ELIZABETH SWISHER—Soft sulphur yellow. A distinctive well formed little bloom borne in loose sprays. The color is quite unlike the average yellow and is one of the best to use in bouquet and basket to harmonize the more assertive colorings. Mid-season.

EL RENO—Very dark bronze with light gold shading. Good long stems and open sprays. Late bloom, good for Thanksgiving.

ERMALINDA—Rosy lavender with each petal quilled just enough to show an outline of lighter reverse. The dark wiry stems and deep green leaves form a good foil for the small blooms that are never crowded. Just above medium height for pompoms. Splendid cut flower. Early.

FELICE—Very full rounded pompon. Brown-gold of a peculiar gleaming brightness that is invariably exclaimed over. Strong stems bear many flowers but never in clusters. Ideal for cut work and its wide sprays are in constant demand from the time they open. A winner from the word go.

FIREFIELD—Far and away the most popular flower in the Gardens at Thanksgiving. The graceful shaggy flower of flaming red and gold is borne in loose sprays on long stems and seem to just fit the holiday season.

H. R. H.—Unusually stocky with stems that admit of no arguing, so that flowers take good care to stay put. Wonderful for baskets as you know just what each spray will do. Dwarf and very bushy but without the large flowers being crowded. Arrangement of petals on the Doty order but with greater length. Color the last word in delicate tinting, neither pink nor lavender though it might be either. Exceptionally fine.



His Royal Highness

LOUISE DAVENPORT—Low growing but larger than the buttons. The richest shade of bronze, a gleaming chestnut. Free flowering and well formed. A most satisfying variety.

MISS JOLIET—Rich mahogany red. Compact, well-rounded, slender sprays with rigid stem. Not a profuse bloomer but holds up well. Late.

MRS. CHESTER ROBINSON—Deep old rose lavender. Good strong sprays. Bloom may start in mid-season but Mrs. Chester will be there when the curtain falls. Very late.

MRS. WM. R. STAATS—Lavender pink of clear even shade which retains its color well. Beautifully formed flower with rather dwarf growth. Mid-season.

NARADA—Exquisite shade of soft light yellow borne in masses. Good for borders. If open sprays are desired it should be disbudded a little. Early.

NEW YORK—Bud appears as a rich scarlet, which opens to a deep golden bronze, the scarlet being retained in the center until flower is fully developed. The two colors form a wonderful contrast. Long strong stems support colorful sprays. Late.

NORINE—Another seedling from Christmas Gold. A little larger than its parent and a much deeper gold. Produces large sprays on long stems. Comes in between Golden Crest and the mother plant.

PAULINE WILCOX—Showy decorative. Large sprays of the shaggy bloom are a welcome addition to the basket or bouquet. Rich bronze color with red and gold mixed. No other like it. Early.

PICMY—Outstays about all the other varieties in the Gardens. Pompon very full and regular with coloring that we would prefer to let the other fellow describe. We pass. The general effect is pink. Bushiest of all the pompons and splendid for a late border.

- RED BEU**—A brilliant bronze. We term it henna; that might not fit your idea of it but it is the nearest we can come to it, and certainly it shares its color with no other variety. Firm stems hold the large flowers apart in wide sprays. Late.
- ROSE CHARM**—Very full well-rounded pompon of large size. Wide open sprays with long stems not too stiff. Color a deep rose pink tipped with gold. Wonderful cut flower. Early.
- ROWENNA**—Fine pompon with long strong stems. Each petal cupped to show a rich cocoa brown with reverse of golden bronze. Heavy graceful sprays of flowers that do not cluster but just touch each other. Late mid-season.
- RUTH CUMMINGS**—Dark bronze of the decorative type. One of the finest of the very early section.
- SHAKER LADY**—Lavender with faint creamy tint at tips of petals. A beautiful color. Mid-season.
- THELMA**—A fine bronzy red of an unusually deep tone. Good sprays on graceful stems. Early.
- UNALGA**—Intensely bright yellow flowers of the large type in large spreading sprays. A flower that can be depended on for Thanksgiving and Christmas not mentioning New Years. At the time this is written (January 21, 1927) Unalga still blazes forth the only sun in sight, (There are gray days, but it is most unusual)
- YULETIDE**—Named for the December season it blooms in. To add to our joy in life, this season it was thru blooming before Christmas, but that is no indication it will repeat the stunt next year. We have had it straggle on as late as this. Stem unusually stiff and white flowers held apart in wide foamy sprays. Excellent pot plant with dense bushy growth.

POMPONS

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- ADELAIDE**—Very full rounded pompon of an even mahogany brown. Darkest early bronze with straight strong stem and good open sprays. None finer as a cut flower. Comes early but last through until late mid-season.
- CONNIE DICK**—Light yellow pompon borne in good sprays with stiff stems. Flowers two inches across and of the most pleasing shade. One of the best cut flowers we have. Early.
- LITTLE PET**—Violet rose backed by luxuriant foliage of dark green. Bushy growth with wiry stems. Mid-season.
- MRS. HENRY F. VINCENT**—Tan bronze deepening toward the center. Petals somewhat irregularly arranged in contrast to the conventional type. Flowers held apart in wide sprays. Stem wiry and graceful. Mid-season.
- MRS. NELLIE KLERIS**—La France pink. Conventional pompon of good form, long stems with close sprays. If disbudded, more than a dozen blooms, can be obtained from each plant. Mid-season.
- WHITE DOTY**—Solid white ball of good size. When disbudded it makes a wonderful show, producing nearly two dozen perfectly formed spheres of rich creamy white, each with its long strong stem. Mid-season. Mate to Nellie Kleris.

BUTTONS OR BABY POMPONS

Price 40 Cents Per Plant; \$4.00 Per Dozen

*Not less than six plants of ONE variety at dozen rate.
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BROWN BEAUTY—The latest bronze in this class, not maturing before December. A real brown relieved by lighter reverse. Strong bushy growth and many blooms.

NEMO—Another very late one. Very solid evenly formed little blooms of a soft creamy color. Floriferous. Very popular.

Price 30 Cents Per Plant; \$3.00 Per Dozen

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AGNES—Low growing pompon of the large button type. Same form as Betty but with deeper coloring. Dark rose pink with cinnamon shading toward the center. Good sprays and sturdy stem.

BETTY—The mate to Agnes in all but color. Lavender pink shading to gold in the center. One inch across. Mid-season. Its dainty coloring and size adapt it specially for table decoration.

BILLY BURKE—One of the daintiest and most satisfying of the small bronzes. Low growing with good sprays and a color that is uniformly good. Very late.

BRIGHT EYES—Blush pink with bright mahogany eye in the center. Dwarf, but not the compact form of Baby Doll, growing to separate sprays. Nothing finer for a mahogany table. Mid-season.

CHRISTMAS GOLD—About an inch across, very solid and a bright glowing gold. Long free spray. A most satisfactory variety.

CHRISTMAS PINK—Tiny pompon of a deep rose color, not pink at all as the name implies but verging on the mauve. Does not begin blooming until December and lasts for a long time.

DAINTY MAID—Perfectly formed baby pompon, borne in unusually long free sprays of this type. Color a soft blush white with the daintiest rose tinting the center until flower is fully open. Very prolific bloomer and a good cut flower. Mid-season.

HILDA CANNING—Large compact button. Warm bronze tinged with a deep old rose in the center. A favorite. Late.

NUGGETS—Rightly named. Truly bits of bright gold. One of the earliest. Low bushy growth with very stiff stems bearing many flowers but none in clusters, each one being borne on a sufficiently long stem to hold it apart and show the individual beauty of each. Vivid clear yellow with no shading. Would make a wonderful border.

SVEA—Large button. Bright orange with dark mahogany bronze center. Extremely bushy growth with good surface of flowers adapting it for border. Mid-season.

VARSITY—The mid-season yellow button, a soft lovely shade. Good long stems with fair size sprays.

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- BABY**—The smallest yellow, about the size of a shoe button, but produced on large well formed sprays. Height of the average pompon. Late.
- BABY DOLL**—Yellow with bronzy-red spot in the center. Plant very dwarf and about the size and shape of a small pumpkin, completely covered with the little flowers. This should not be confused with the taller "Baby," as it is in no sense a cut flower variety, but is good for window boxes or a front border where low growth is desired. Mid-season.
- ETHEL**—Small bright red pompon. Good length of stem supporting well flowered sprays and a great many of them. Ethel is not stingy when it comes to passing out reproductions of herself. Mid-season.
- MARGUERITE CLARK**—Rose pink. Taller than the average button type with loose and gracefully arranged sprays. Late.
- MARY PICKFORD**—Pure white. Outer petals reflex to form perfect ball. So like it gives one a shock to see any moths flitting about. Rather under medium height, even for buttons. Mid-season.

FEATHERY OR SPIDERY VARIETIES

Price 30 Cents Per Plant; \$3.00 Per Dozen

*Not less than six plants of ONE variety at dozen rate.
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- CRIMSON QUINTUS**—One of the most popular autumn colors we have, a rusty crimson. Produced in open sprays on long stems making it excellent for cutting. A mid-season and late variety, just right for Thanksgiving.
- FUGI**—Large wisteria spider. Very narrow petals stretch themselves out from the center for several inches, then curl a little. Stem slender but strong. If well supported will grow as straight as any. Late.
- RAYONNANTE**—Needs a little class all to itself, being quite unlike any other. If your preference is for the stiff conventional arrangement you need not read any further, you will not like Rayonnante. Long graceful sprays of a shimmering hydrangea pink, many of them to a plant, bringing a gasp of admiration from the visitor who sees it for the first time, that's Rayonnante. Just a shaggy pink glory. Early
- THE DEAN**—Creamy white feathery variety on the order of Star of the North. Center is whorled and petals softly rolled. Unlike the usual spiders, the growth is not sprawly but has good straight stems and shapely sprays. As a novelty this variety was used in a bridal bouquet at the last Pasadena Flower Show, with partially unfolded buds of Vermont as orchids and a shower of Dainty Maid, and was awarded first prize. Early



Memorandum

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TERMS OF SALE

PAYMENTS: Cash with all mail orders and unestablished accounts.

PRICES: in this catalog cancel all previous ones and are f.o.b. Pasadena, California. Carrier charges will be additional. No less than 6 plants of one variety at the dozen rate; in other words 12 PLANTS IN 12 VARIETIES are charged at the 12 single plant rates and not at the dozen rate.

SUBSTITUTION will not be made without the buyers consent, but to avoid delay when varieties are unavailable, orders coming from a distance would do well to have a second choice for each variety. If requested to do so, we will substitute plants as similar to the ones selected as possible. When we are asked to substitute, we do it honestly and conscientiously.

DELIVERIES begin about April 15th. Customers living nearby are notified and requested to call for their plants at our nursery, 1250 South Fair Oaks avenue, Pasadena, when their order is ready. Orders are filled in the same rotation as received. Small mail orders are sent Parcel Post and larger ones by express. We deliver only first class well-rooted plants out of 2 $\frac{1}{4}$ -inch pots to the carrier after which they travel on the carrier's responsibility. Any claims for plants damaged in transit should be taken up by the buyer with the transportation agency at destination.

NO GUARANTEE Every possible precaution has been taken to keep our stock true to name. However, we do not guarantee the variety or the crop and cannot be held responsible for either.

**NO COMPLAINTS WILL BE CONSIDERED AFTER
PLANTS HAVE BEEN HELD TEN DAYS**

CLARK GARDENS

*"Chrysanthemums of
Character"*

CLARK GARDENS
“*Chrysanthemums of Character*”
PASADENA, CALIFORNIA

